

Yuval Halperin

PRODUCT DESIGNER
SPECIALIZED IN AI SYSTEMS &
COMPLEX B2B PLATFORMS

Contact Info

- ☎ 054-2120677
- ✉ yuvalhalperin321@gmail.com Tel Aviv
- 📍 Hebrew | Native speaker || English | Fluent
- 📁 Portfolio: yuvalhalperin.com
- **Projects password: notfinalfinal

PROFESSIONAL EXPERIENCE

- Product designer**
MarkeTeam.AI
2023 - Present
 - AI-powered marketing platform enabling teams to plan, create, and manage campaigns in one unified workspace.
 - Led the end-to-end design of an AI-driven platform built around autonomous marketing agents, including core experiences such as Organization Settings, Billing, API dashboards, and the Brand Hub. Defined flows for permissions, team management, seat upgrades, and error handling to improve operational clarity and reduce friction.
 - Designed collaborative AI-powered content tools for social media, campaign planning and email creation, enabling users and agents to work together in real time within a unified workspace.
 - Built a scalable Figma design system (components, spacing, typography, OKLCH color tokens) and delivered detailed specs and documentation to engineering.
 - Partnered closely with founders, engineering and marketing to align product decisions with business needs, producing assets for GTM launches, demos and investor materials.
- Product specialist**
YOOM
2021 - 2023
 - High-paced startup specializing in volumetric video capture and real-time 3D media production.
 - Managed end-to-end processing across complex capture systems, collaborating closely with product and R&D to define feature vision and transition the system from POC stage to a structured, user-centric product.
 - Provided hands-on technical insights and design research to support product decisions and workflow improvements.

EDUCATION

- User experience design**
Technion
2020 - 2021
- Industrial design**
Shenkar College / Study for BA
2017 - 2022

MY SKILLS

Product thinking · UX & Interaction design · User flows · Visual design · Design systems & Ops · Cross-functional collaboration

TOOLS

Figma · Adobe Suite · Tailwind / DaisyUI · AI Tools (Midjourney, ChatGPT)

*Outside of design, I'm usually gaming, learning, or building things just for fun.